



US-CHINA SMALL BUSINESE DEVELOPMENT CONFERENCE 2006



HYATT REGENCY IRVINE

17900 Jamboree Rd - Irvine, CA 92614

Tel: 949-975-1234

Monday, July 31st, 2006, 10:00 AM – 15:00 PM

**WELCOME TO PARTICIPATE IN THE SMALL BUSINESS
DEVELOPMENT CONFERENCE AND BUSINESS LUNCHEON**

**Take Advantages of the Latest Opportunities & Strategies
For Business Success
Position your Company in the Fastest Growing Market in the World**

Conference Organizers:

- Shanghai Municipal Economic Commission
- Shanghai Small Business Development Center for Foreign Exchanges

Coordinator:

US-China Business Matchmaking Council

In Cooperation with:

- US Small Business Administration
- US Department of Commerce Commercial Service
- Irvine Chamber of Commerce
- Los Angeles County Economic Development Corporation
- Los Angeles and Long Beach World Trade Center Association
- Los Angeles Area Chamber of Commerce
- Chinese Consulate General in Los Angeles
- California International Trade Development Center
- Team-China/California

WHEN: July 31st 2006, 10:00AM-04:00PM

WHERE: HYATT REGENCY IRVINE

17900 Jamboree Rd - Irvine, CA 92614

Tel: 949-975-1234

Why is the Conference Important to Your Business?

This event is to exchange experiences and ideas on small business development both in the United States and China. It will bring together strategic players, executives, and innovators from both Southern California and Shanghai to establish relationships and facilitate closer business ties with their counterparts. As an attendee, you will acquire a platform and strategies for developing small business in the international marketplace, participate in the matchmaking sessions, exchange ideas, innovations, network with business and governmental agencies in China. This is an ideal opportunity for

your company to initiate or expand trade and business with China and develop new global business strategies.

How will the Conference Help you succeed?

Specifically, the Conference will consist of:

- Presentations on business and trade from private sectors and government officials;
- Commercial briefings and opportunity update;
- Introductions of business and trade projects;
- Business networking session;

Who will be presenting?

Leading authorities on global business and trade, representatives of successful companies doing business with China and leading government officials from Southern California and Shanghai will be featured speakers.

Who Should Attend?

- Economic development groups
- American firms with interest in exporting/importing
- International business managers
- Manufacturers
- Marketing managers/directors
- Directors of procurement/sourcing
- Chambers of Commerce
- Those interested in doing business with Shanghai, the largest city in China, or involved in developing global business/trade strategy.

Approximately 50 Chinese small and medium sized enterprises, representing various industries and more than 10 government officials in foreign trade and business development from Shanghai Municipal Government are scheduled to attend.

AGENDA

Monday, July 31st, 2006, 10:00AM-04:00PM

09:30am	Registration
10:00am	Welcome-Supervisor of Orange County Board of Supervisors
10:10am	Welcome-Mayor of City of Irvine (Ms. Beth Krom)
10:20am	Welcome, US Department of Commerce Representative (Mr. Richard Swanson)
10:30am	Welcome, Commercial Consul of Chinese Consulate General in Los Angeles, Mr. Xiaoming Zou
10:40am	Opening Speech ---Mr. William Jefferey, California State Director Center for International Trade Development
10:50am	Doing Business in China ---Patric Mulcahy, Chairman of Team China California
11:00am	Small Businesses Development in US --- Mr. Adalberto Quijada US SBA, Orange County District Director
11:20am	Small Businesses Development in Shanghai China ---Mr. Zhang, Limin, Director of Shanghai Small Enterprises Production Development Service Center
11:40pm	Business Opportunities in Irvine and Orange County ---Irvine Chamber of Commerce
12:00pm	Business Opportunities in Los Angeles Area ---Mr. Stephen Harper, President of Los Angeles and Long Beach World Trade Center Association and Vice Preside of LAEDC
12:20pm	Business Opportunities in Shanghai --- Ms. Yang Heping, Secretary General, Shanghai Municipal Office of Exchanges and Cooperation
12:40pm	Break
12:55pm	Luncheon
14:00pm	Individual Meetings and Networking
16:00pm	Adjournment

Participation Fee:

\$50 per person.

The participation fee includes the complete program, scheduled business luncheon, and printed materials

To attend and register:

Contact Mr. Derek Kong at

Tel: (626) 579-6980 Fax: (626) 579-6981

E-mail: [**kong_derek@yahoo.com**](mailto:kong_derek@yahoo.com)

REGISTRATION FORM
HYATT REGENCY IRVINE
17900 Jamboree Rd - Irvine, CA 92614 Tel: 949-975-1234

Please reserve seats for				People
Name		Title		
Company				
Phone		Fax		
E-mail				
Address				
City		Zip code		

Please contact Derek Kong at kong_derek@yahoo.com to confirm your participation or fax your registration form to 626-579-6981.

Thanks!

US-CHINA BUSINESS MATCHMAKING COUNCIL

9550 Drive Suite 523, El Monte, CA 91731

Tel: 626-579-6980 Fax: 626-579-6981

www.uschinabmc.org

